



WEST COAST HOMEOPATHIC SOCIETY

#101-1001 West Broadway, Unit 120
Vancouver, BC V6H 4E4

Online Practitioner Profile Pages

West Coast Homeopathic Society offers all our Registered and Associate members the exclusive option to sign up for online **Practitioner Profile Pages**, giving you a low-cost online presence to help promote your practice. You get a professional-looking webpage without the hassle of working with a web designer or the frustration of learning how to design a website yourself — at only a fraction of the cost! Even if you already have a website, this additional “web presence” will help to raise your profile on the internet.

Practitioner Profile Pages provide an easy and inexpensive opportunity for you to introduce yourself to the public and describe what is unique about you as a homeopath and your approach to homeopathy. You can print your unique Profile Page url on your business cards and professional literature. Or you can use social media (such as facebook) to link to your Profile Page.

A typical website costs a minimum of several hundred dollars a year for the domain name and web hosting, not to mention design and layout costs that can arise. But your WCHS Practitioner Profile Page costs much less: **\$60 for set-up & the first installment** (renewal due July 1, 2020); **\$80 for a double installment** (renewal due July 1, 2021); or **\$100 for a triple installment** (renewal due July 1, 2022).

Note that the renewal dates always fall on July 1, regardless of when you sign up for your Profile Page. After you’ve confirmed the final version on the website, you also are entitled to 2 updates per year, arranged by contacting us at homeopathy@wchs.info.

APPLICATION:

Name: _____

Homeopathic credentials: _____ Membership number: _____

Installment Options:

A. _____ **\$60** Expires July 1, 2020

B. _____ **\$80** Expires July 1, 2021

C. _____ **\$100** Expires July 1, 2022

Donation to support the activities of West Coast Homeopathic Society: \$_____

E-mail your information (see reverse) and a digital photo to **homeopathy@wchs.info** and

Mail this application (above) and payment to our office at:

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Online Practitioner Profile Pages - Information

Use your own words to introduce yourself and your practice to the public. Why should they choose you as their homeopath? What makes you unique? Include answers to #1 & 2, plus other questions of your choice. Send in paragraph or point form to **homeopathy@wchs.info**.

1. Profile page name: wchs.info/_____
Tell us the name you prefer for your webpage. Try to keep your Profile Page name short because it can be used on your literature and other online directories as your website address. Examples are:
wchs.info/miranda-castro **wchs.info/mirandacastro** **wchs.info/castro**
2. Your practice information:
Your professional name:
Practice name:
Main location:
Secondary location(s):
Your contact information: *How can you be reached by phone, e-mail, social media?*
3. Office hours
4. Services provided: *Draw attention to any unique services such as languages other than English, home visits, animal consultations, etc.*
5. Specialties: *Refer to general groups, e.g., Children, Women, Auto-immune diseases, etc.*
6. Fee structure
7. Payment options: *Do you accept PayPal, credit card, debit card?*
8. Quote: *This can be a quote from a famous person that resonates with you or your own words that reflect your vision or philosophy of life and/or homeopathy.*
9. Your homeopathic education & qualifications: *Concentrate on your education that is most relevant to your practice.*
10. Summary of your involvement with homeopathy: *This section could include how you came to homeopathy, where you trained, your practice experience, etc.*
11. Your approach to homeopathy: *You can use this section to attract like-minded individuals to your practice.*
12. Treatments include (but are not limited to): *List up to twelve conditions that you want to attract to your practice.*
13. Professional accomplishments: *Include lectures, provings, awards, etc.*
14. Publications: *Include titles and links if possible.*
15. Personal history, interests, and accomplishments: *What about you that may influence someone's decision to contact you about homeopathic treatment?*

